



## FOR IMMEDIATE RELEASE

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## CU Members Mortgage Takes the Lending Bull by the Horns, Already Gearing Up for its 2012 National Mortgage Conference

*With the mortgage industry as volatile as ever, CU Members Mortgage has started preparations for its 15<sup>th</sup> annual lending conference to help CUs navigate today's temperamental market.*

**DALLAS, TX – September 2, 2011** – As today's mortgage market does its best imitation of a bucking bronco, mortgage services provider, CU Members Mortgage, has already started gearing up for its 2012 National Mortgage Lending Conference to help its partners pull themselves up by their bootstraps and hold on tight during one of the industry's roughest rides ever. With the theme "Let's Ride", CU Members Mortgage's 15<sup>th</sup> national lending conference takes place March 5-6, 2012, at the historic Hilton Hotel downtown Fort Worth, Texas.

Attendees can discover more about next year's gathering on the conference's website at <http://cu.homeloancu.com/15thLC/index.asp>.

### Conference speakers include:

- **Bruce S. Wilkinson**, CSP, will share on how to "Keep It Positive: Moving from Surviving to Thriving." He is a leadership/communication/culture implementation specialist, professional motivational keynote speaker and trainer. Wilkinson reinforces personalized messages with humor, passion, enthusiasm, and authenticity.
- **Mitch Kider** will review the latest in mortgage-related legislation. Kider is founding member of Weiner Brodsky Sidman Kider PC, and has served as the firm's Chairman since its inception.
- **Terri J. Fowlkes** will speak on the importance of serving the underserved. Fowlkes is the Director of the Community Development Investment Program at the National Federation of Community Development Credit Unions (the "Federation").

- **Blaine Rada**, CMG MI's Customer Training Manager, will discuss creating a competitive advantage.
- **Dr. Jim Gaines**, who is back by popular demand, is a research economist from Texas A&M University and will share an entertaining edge on the latest economic news.
- **Michael Daggs'** topic entitled, "Things Change! How to Remain Engaged in a Changing Environment", focuses on recognizing that change is inevitable. Daggs identifies three ways of dealing with change and understand how making the right choice will not only help maintain a commitment level but will also drive action.
- **James Bennison** is Senior Vice President of Strategy & Capital Markets for Genworth Financial's US Mortgage Insurance Business, which is headquartered in Raleigh, NC.

"Based on our speaker line-up, this year we'll focus on what it takes to withstand today's rough challenges – while celebrating our 30 years of providing safe and secure mortgage lending with credit unions across the country," states Linda Clampitt, Senior Vice President of CU Members Mortgage. "It will be an event to be remembered and one our partners won't want to miss."

CU Members Mortgage is pleased to have long time sponsor CMG already committed to supporting the conference, as well as I Mortgage Services.

#### **About CU Members Mortgage**

Founded in 1982 as a division of Colonial Savings, Dallas-based CU Members Mortgage provides comprehensive mortgage services to more than 1,000 credit unions, CUSOs, and leagues nationwide. CU Members Mortgage originates more than \$2 billion in FHA, VA, and conventional loans each year. With a portfolio of \$14 billion, it is one of the largest servicers of mortgage loans in the United States. Advanced technology, including a dedicated website with an online mortgage application that delivers confirmation in minutes, makes CU Members Mortgage one of the industry's leading resources for mortgage services. The company is privately held and has branches located nationwide. For more information, visit: <http://www.cumembers.com>.

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