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CU Members Mortgage Promotes Yvette Harrod as Executive Sales Consultant

March 29, 2017, Addison, TX – As part of the sales team expansion to better serve credit unions nationwide, mortgage services provider CU Members Mortgage promoted seasoned employee Yvette Harrod to Executive Sales Consultant. Harrod, who has been with CU Members Mortgage for 12 years as a loan processor/originator, will work with credit unions to find mortgage lending solutions to support their needs in the Mid-Atlantic territory.

Harrod’s primary responsibilities include creating a custom mortgage solution for each credit union or CUSO. As their liaison, she will guide them through the detailed training program and direct their marketing efforts to maximize effectiveness.

Harrod will tap into her vast product knowledge and hands-on experience working in credit unions to help them understand their potential lending opportunities and how they can surpass their goals. Her key objectives are to establish herself within the credit union community as their go-to person for mortgage solutions in the Mid-Atlantic.

“I believe my experience as a seasoned loan officer and processor will provide a great benefit to credit unions as I personally understand the home buying experience and can anticipate the needs of not only the credit union, but their member as well,” Harrod explains. “I look forward to showing them all their options and guiding them through business development .”

“Yvette has been an invaluable asset to our organization for a dozen years now as an experienced loan officer,” said Linda Clampitt, Senior Vice President of CU Members Mortgage. “We look forward to seeing her excel in her new position at Executive Sales Consultant, helping solidify CU Members Mortgage’s role as a leader in mortgage lending services to credit unions nationwide.”

About CU Members Mortgage

Founded in 1982 as a division of Colonial Savings, a federally chartered thrift, Dallas-based CU Members Mortgage provides comprehensive mortgage services to credit unions and CUSOs nationwide. CU Members Mortgage originates more than \$1 billion in FHA, VA, and conventional loans each year. With a portfolio of \$25 billion, Colonial is one of the largest servicers of mortgage loans in the United States. The company is privately held and has offices located nationwide. For more information, visit www.cumembers.com.

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