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### **CU Members Mortgage Promotes Joe Polaski as Executive Sales Consultant**

**March 2, 2017, Addison, TX** – As part of the sales team expansion to better serve credit unions across the country, mortgage services provider CU Members Mortgage promoted long-time staffer Joe Polaski to Executive Sales Consultant for the Northeast regional area. Polaski, who has been with CU Members Mortgage since 2007, will work with credit unions, industry leagues and association, credit union chapters, and trade groups to find mortgage lending solutions to support their need.

Polaski’s primary responsibilities include developing new business production in the Northeastern U.S. – specifically NY, Conn, RI, Mass, Vt, NH, and Maine . He will help credit unions implement the CU Members Mortgage process, as well as show them how to grow their mortgage lending business. One of his long-term goals is to double the current lending production in his territory and help credit unions move from a refinance to a purchase market.

Polaski brings a 32-year history in sales with experience in various positions in mortgage lending. “When I came here 10 years ago, I wasn’t sure what to expect,” said Joe Polaski. “What I found at CU Members Mortgage was a close knit family all dedicated on growing the business without sacrificing member service. This mission resonates with me even more now and I look forward to another great 10 years.”

“Joe adds experience and expertise that our team needs and we feel his qualifications will help credit unions in this territory expand,” said Linda Clampitt, Senior Vice President of CU Members Mortgage. “With the current market looking at less refinances and more on purchases, we look forward to seeing him help his credit union clients excel in this area, as well.”

**About CU Members Mortgage**

Founded in 1982 as a division of Colonial Savings, a federally chartered thrift, Dallas-based CU Members Mortgage provides comprehensive mortgage services to credit unions and CUSOs across the country. CU Members Mortgage originates more than \$1 billion in FHA, VA, and conventional loans each year. With a portfolio of \$25 billion, Colonial is one of the largest servicers of mortgage loans in the United States. The company is privately held and has offices located nationwide. For more information, visit [www.cumembers.com](http://www.cumembers.com).

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