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## **CU MEMBERS ANNOUNCES NEW REGIONAL SALES MANAGERS AND TEAM LEADERS**

December 20, 2007, Fort Worth, Texas – CU Members Mortgage, one of the nation’s leading providers of mortgage origination and loan servicing to credit unions, leagues and CUSOs, today announced the appointment of two new regional sales managers serving the southern United States and the promotion of three team leaders in its Dallas office.

Charlie Smith, who joined CU Members Mortgage in September of this year as Marketing Sales Manager, will also now serve as regional sales manager of Georgia, North Carolina and South Carolina. Prior to joining CU Members Mortgage, Smith was vice president of the Business Innovations Group at American Home Mortgage, where he negotiated and implemented affinity relationships with financial institutions, realtors and associations.

Bob Ehrman, who is regional sales manager for CU Members Mortgage in Florida and a Certified Mortgage Banker, will add Alabama and Mississippi to his responsibilities. Ehrman has been with CU Members Mortgage since 2004 and has been a top producer for the company, earning President’s Club honors for several consecutive years. Prior to joining CU Members Mortgage, he was vice president of mortgage lending with Florida Credit Union in Gainesville.

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Both Smith and Ehrman will be responsible for identifying, analyzing and implementing relationships with credit unions seeking a strong financial partner, retained loan servicing, co-branded options, and the industry's most advanced online mortgage loan application.

Additionally, CU Members Mortgage announced the promotions of three loan officers to team leaders in its Dallas location. Matthew Laster, John Daly and Billy Trimble will be responsible for supporting groups of loan officers with product knowledge and sales training, ensuring an exceptional mortgage loan experience to credit union members across the nation.

### **About CU Members Mortgage**

Founded in 1982 as a division of Colonial Savings, CU Members Mortgage provides comprehensive mortgage services to more than 800 credit unions, CUSOs and leagues nationwide from regional offices in California, Texas, Florida, and Colorado. The company originates more than \$2 billion in FHA, VA, conventional and unique single close construction loans annually, and is one of the largest servicers of mortgage loans in the United States, with a portfolio of \$12.5 billion. Advanced technology, including a dedicated website with an online mortgage application that delivers a firm decision in minutes, makes CU Members Mortgage one of the industry's leading resources for mortgage services. Privately held and headquartered in Fort Worth, Texas, CU Members Mortgage has branches located throughout the country. [www.cumembers.com](http://www.cumembers.com)