



## FOR IMMEDIATE RELEASE

### CONTACT:

Alison Barksdale, Marketing Director

972-778-0661 x3290

alisonb@homeloancu.com

[www.cumembers.com](http://www.cumembers.com)

## CU Members Mortgage Surpasses \$150,000 in Rebates to Credit Union Members with Home Realty Program

*Free real estate resource program that provides members with assistance in the home sale or purchase reaps rewards for credit unions on its two-year anniversary.*

**DALLAS, TX – March 25, 2014** – Credit union mortgage services provider [CU Members Mortgage](#) celebrates the two-year anniversary of its free real estate resource program, CU Home Advantage, surpassing \$150,000 in real estate commission rebates to credit union members. The popular program has provided credit union and their members nationwide with successful returns, including:

- Total pay out since March 2012 launch: \$156,500 in realtor commission rebates
- 142 sales since inception
- Average home sales price \$186,461
- Average rebate to member \$1,078.86

CU Home Advantage is a free real estate resource program wherein credit union members nationwide are connected with a Member Advocate who assists them with the purchase and/or sale of their home. Members can receive a 20 percent rebate on their real estate agent's fees in participating states.

The big difference in this program is the nationwide scope of participating real estate professionals and the service satisfaction ensured by a partnership with [one of the country's largest relocation management companies, Altair Global Relocation](#). Member Advocates ensure satisfaction throughout the purchase and/or sale of members' homes and then are referred back to the credit union for the home loan transaction. Rebates are offered in all 50 states. Some state laws, however, prohibit real estate rebates in whole or by part.

CU Members Mortgage

15455 Dallas Parkway Suite 900 • Addison, TX 75001 • 800-607-3474 • [www.cumembers.com](http://www.cumembers.com)

“We are very pleased with the results members have experienced -- and will continue to experience -- from CU Home Advantage for many years to come,” CU Members Mortgage Senior Vice President Linda Clampitt says. “CU Home Advantage is distinct advantage that our credit union partners can offer as a complement to their mortgage program, and motivates their members to use their credit unions for home loans, especially as the Spring buying season gears up. It’s one more way our credit union partners are positioned as top-tier competitors for mortgage lending nationwide.”

### **Altair Global Relocation**

Altair Global Relocation is an independent, full-service relocation management company offering a comprehensive selection of U.S. and international mobility solutions. Altair’s clients are some of the most recognized names in today’s global business community. Founded in 1989, Altair is the largest certified woman-owned relocation management company and one of the largest relocation management companies based in the United States. Altair services are coordinated from U.S. regional service centers in Plano, Texas; Shelton, Connecticut; Walnut Creek, California; and Minnetonka, Minnesota; and from our EMEA office in London. The global headquarters office is in Plano, Texas. Please go to [www.altairglobal.com](http://www.altairglobal.com) for additional information about Altair Global Relocation and the services we provide

### **About CU Members Mortgage**

Founded in 1982 as a division of Colonial Savings, Dallas-based CU Members Mortgage provides comprehensive mortgage services to more than 1,000 credit unions, CUSOs, and leagues nationwide. CU Members Mortgage originates more than \$2 billion in FHA, VA, and conventional loans each year. With a portfolio of \$25 billion, it is one of the largest servicers of mortgage loans in the United States. Advanced technology, including a dedicated website with an online mortgage application that delivers confirmation in minutes, makes CU Members Mortgage one of the industry’s leading resources for mortgage services. The company is privately held and has branches located nationwide. For more information, visit: [www.cumembers.com](http://www.cumembers.com).

###