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For information contact:  
Janet Walter, Vice President, Public Affairs  
Colonial Savings  
817-877-9528  
E-mail: [janetw@colonialsavings.com](mailto:janetw@colonialsavings.com)  
[www.cumembers.com](http://www.cumembers.com)

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**CU Members Mortgage Helps Credit Unions Protect Members from Identity Theft  
When Applying for a Home Loan**

April 8, 2005, Fort Worth, Texas – With identity theft a topic of rising concern, credit unions looking to increase loan volume would do well to educate members on how to avoid identity theft—especially when applying for the loan that requires the largest release of personal information: a home mortgage loan.

“Members are asked to provide so much personal information on a home loan application,” says Linda Clampitt, VP of CU Members Mortgage. “They need to feel secure that their information won’t end up in the wrong hands. No one is in a better position than credit unions to educate members on what they should—and shouldn’t—be concerned about.”

CU Members Mortgage provided its close to 500 credit union partners with specialized content on identity theft for their web sites and newsletters. Additionally, the next four issues of *HomeRun* (the weekly e-zine published by CU Members Mortgage) will include information on how credit unions can help members feel more comfortable about applying for a loan at the credit union.

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“Our Reach Out & Lend program goes beyond marketing support, in that it helps credit unions differentiate themselves from other financials by offering educational services such as this one. Not many banks offer anything like it,” adds Clampitt.

Credit unions affiliated with CU Members Mortgage recently received informative articles and features on identity theft, a press release they can use to inform their community or industry’s media that the information is available, and support from the CU Members Mortgage staff in educating members about how to avoid identity theft.

### **ABOUT CU MEMBERS MORTGAGE**

Founded in 1982 as a division of Colonial Savings, CU Members Mortgage provides comprehensive mortgage services to more than 400 credit unions, CUSOs and leagues nationwide. The company originates more than \$4 billion in FHA, VA, conventional and unique single close construction loans annually, and is one of the largest servicers of mortgage loans in the United States, with a portfolio exceeding \$8 billion. Advanced technology, including a dedicated website ([cu.homeloancu.com](http://cu.homeloancu.com)) with an online mortgage application that delivers a firm decision in minutes makes CU Members Mortgage one of the industry's leading resources for mortgage services. Privately held and headquartered in Dallas, Texas, CU Members Mortgage has branches located throughout the country.