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CU Members Mortgage Names 2013 Elite Partners Club Winners

Winning credit unions exceed in an ever-fluctuating lending market with highly progressive, effective, and quality mortgage programs.

DALLAS, TX – October 31, 2013 – Credit union mortgage services provider [CU Members Mortgage](http://www.cumembers.com) has named the winners of its annual Credit Union Elite Partners Club program for their 2012/2013 fiscal year. The winning credit unions' achievements were based on CU Members Mortgage's scorecard process that evaluates its partners' mortgage department annual performances. These credit unions that met their goals include:

- **Mortgage Ease 1** – Credit Union of Texas
- **Mortgage Ease 2** – Riverland Credit Union
- **Mortgage Ease 3** – Eli Lilly FCU
- **Mortgage Ease 4** – Security Service FCU

- **Top Credit Union League** – Cornerstone Credit Union League
- **Marketing Achievement** – Louisiana Credit Union League
- **Marketing Achievement** – Florida Credit Union League

Each award was presented based on the credit unions' scores using CU Members Mortgage's unique scorecard. This scorecard process was developed to emphasize how credit unions evaluate the progress, effectiveness, and quality of their mortgage programs.

The scorecard takes into account factors such as the ratio of home loans that are purchased compared to home loans being refinanced, average borrower FICO scores, a low percentage of early payoffs, and a miniscule default ratio. Additionally, credit unions score points for innovative marketing initiatives and attending educational training sessions.

CU Members Mortgage

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“We are pleased to announce this year’s winners,” states Linda Clampitt, Senior Vice-President of CU Members Mortgage. “As it does every year, we believe this program further sparks superlative mortgage lending service within the industry to enhance credit unions’ positioning as primary financial institutions.”

About CU Members Mortgage

Founded in 1982 as a division of Colonial Savings, Dallas-based CU Members Mortgage provides comprehensive mortgage services to more than 1,000 credit unions, CUSOs, and leagues nationwide. CU Members Mortgage originates more than \$2 billion in FHA, VA, and conventional loans each year. With a portfolio of \$20 billion, it is one of the largest servicers of mortgage loans in the United States. Advanced technology, including a dedicated website with an online mortgage application that delivers confirmation in minutes, makes CU Members Mortgage one of the industry’s leading resources for mortgage services. The company is privately held and has branches located nationwide. For more information, visit: www.cumembers.com.

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