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Jill Peterson joins the CU Members Mortgage team

Peterson adds wide range of experience and knowledge to the CU Members Mortgage team.

DALLAS, TX – January 19, 2012 – With change also comes growth opportunities for [CU Members Mortgage](#) as the mortgage services provided adds the highly respected and experienced Jill Peterson as its Senior Sales Consultant for the Northeast U.S.

Peterson, who started January 2012, will work with credit unions in a consultative manner to identify the best solution for their mortgage delivery programs. Peterson's unique career as a credit union CEO, Board Member of both natural person and corporate credit unions, volunteer on both state and national committees and initiatives, and her work in the credit union mortgage arena, enhances CU Members Mortgage team. Her hiring also expands the company's presence in the Northeast for continued growth opportunities.

"CU Members Mortgage has always been an organization that embodies qualities that are extremely important to credit unions," states Peterson. "It is a company built on financial strength, integrity, and a dedication to service that offers a wide range of solutions to enable credit unions to deliver affordable and sustainable mortgages to their members and provide professional, comprehensive support to clients. The leadership at CU Members Mortgage is visionary; they are attuned to the trends and prepare proactively for the future needs of credit union mortgage lenders. Who wouldn't want to be a part of that?"

Initially, Peterson will be working to introduce CU Members Mortgage and its Northeast team to the credit unions in her territory. With other vendors struggling to stay in business, Peterson wants to differentiate CU Members Mortgage and let credit union executives know the strength, stability, and value it provides. She will then strive to create more partnerships among credit unions in the Northeast, bringing the products and services to these organizations in the manner that best suits their operations.

CU Members Mortgage

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Peterson adds CU Members Mortgage, a lender in all 50 states, offers government loan programs (i.e., FHA and VA) to credit unions in a way that preserves the lender relationship. “From my experience, this is an incredible option offering fantastic benefits to the members,” she says. “Every credit union needs this product and I’ll work on getting it out there!”

Peterson’s multifaceted career provides her with an in-depth 360-degree view of the credit union mortgage process that most have not experienced. “I understand the needs of our clients and prospective clients because I’ve walked a mile in their shoes,” she explains. “I understand the concerns and needs of the Boards of Directors because I have had those same concerns and needs.”

“I’ve seen mortgage lending done right and wrong, safe and risky, service-focused and insensitive,” she says. “I came to CU Members Mortgage because it does mortgages right, safely, and with exceptional service always in focus. I believe that I can effectively convey those values to credit union professionals and volunteers.”

“We are very pleased to have Jill Peterson join our team not only to expand our presence in the Northeast but to bring aboard her unique and valued credit union experience, which will make our products and services that much better,” states Linda Clampitt, Senior Vice President of CU Members Mortgage. “I believe she will be a huge asset to our company. We all look forward to working with her and seeing fantastic results for our credit union partners.”

About CU Members Mortgage

Founded in 1982 as a division of Colonial Savings, Dallas-based CU Members Mortgage provides comprehensive mortgage services to more than 1,000 credit unions, CUSOs, and leagues nationwide. CU Members Mortgage originates more than \$2 billion in FHA, VA, and conventional loans each year. With a portfolio of \$14 billion, it is one of the largest servicers of mortgage loans in the United States. Advanced technology, including a dedicated website with an online mortgage application that delivers confirmation in minutes, makes CU Members Mortgage one of the industry’s leading resources for mortgage services. The company is privately held and has branches located nationwide. For more information, visit: <http://www.cumembers.com>.

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